

ORGANIZER



VIETNAM MATERIAL HANDLING FIESTA 2024

11-13 SEPTEMBER
THÁNG 9 - 2024

**DANANG
VIETNAM**



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INTRODUCTION



VMAT will be holding alongside with VIAF 2024, focus on Material Handling, Warehousing, Storage & Racking Systems, Transportation and Logistics Automation Event. In this event, VMAT will be the platform for the latest industry innovations and for exchanging ideas and insights on material handling equipment, storage & racking, warehousing, transportation, Supply Chain Solution and Logistics Automation for the future. The advantages of Vietnam's low labor costs and low rental costs are offset by product diversification, quality improvement, and the entry of large-scale high-tech companies. There is an increasing demand for a logistics automation system that can reduce labor costs by efficiently utilizing limited space by introducing various automation facilities and correcting errors in the production process in real time. The introduction and use of automated processes and industrial robots that use of the right technology are changing the manufacturing, production and distribution environment.

The exhibiting showcase of VMAT related fields:

- Material Handling
- Warehousing
- Storage & racking systems
- Transportation
- Supply Chain Solutions
- Logistics Automation

The premier trade exhibition for material handling, warehousing, storage & racking systems, transportation, supply chain solution and logistics automation.



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» Middle Chapter **DANANG** *11 - 13 Sept 2024*



Targeted Markers:

Da Nang, Quang Ngai, Quang Nam
Hue,...

- » Da Nang Fair Exhibition Center
- » No 9 CMT8 St, Khue Trung Ward,
Cam Le Dist, Da Nang, Vietnam.



EVENT FACT SHEET

SHOW NAME: VMAT - Vietnam Material Handling Fiesta

TIME:

• **Exhibition:** 9:00 am - 5:00 pm (first two day)
9:00 am - 4:00 pm (the last day)

• **Seminar:** 9:00 am - 3:30 pm

• **Frequency:** Frequent

VENUE: Da Nang Fair Exhibition Center, Da Nang, Viet Nam

ASMISSION: Trade visitors only
(visitors under 18 years old are not admitted)



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DANANG

11 - 13 / 09 / 2024

10 Product Zones



Mechanical Components & Material Technology Zone (Motor, Bearing and Mechanical Components, Machining, Pressing and Other Processing Technologies)

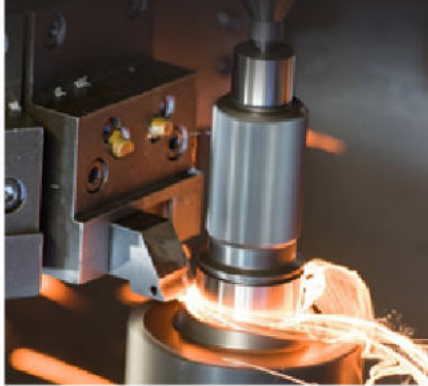


Design Engineering & Manufacturing Solution Zone (Material Handling & Logistics, IT Solutions Include CAD, CAE, ERP, Production Management Systems for The Manufacturing Industry)



Factory Facilities & Equipment Zone (Warehouse Automation, Energy-Saving Products for Factories, Logistics Equipment, Maintenance Products and Safety Products)

Machine Tools & Ancillary Equipment Zone (CNC Machinery, Lathes, Mills; Contract Manufacturing/Precision Machining; Cutting Tools, Tooling & Tool Holding; Forming & Fabricating Machines; Plasma, Laser, Waterjet & Ultrasonic Machines; Ancillary Equipment Suppliers)



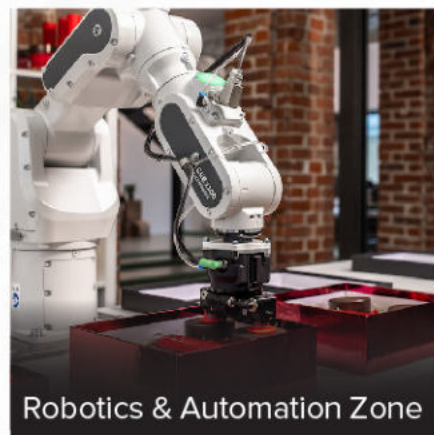
Manufacturing Digital Transformation Zone (IT Products and Services to Drive Digital Transformation (DX) For The Manufacturing Industry)



Industrial AI/ IOT Zone (IOT Platforms, AI Solutions and Communication Devices)



Additive & Advanced Manufacturing Zone (Additive Manufacturing, 3D Printers, Materials and Contract Molding Services)



Robotics & Automation Zone



Industrial ODM/EMS Zone (Development and Manufacturing ODM/EMS and Outsourcing Services)



MTS Zone (Measuring, Inspection, Testing and Weighing Machines, Sensors and Cameras)

JOB SCOPE

• Distributors, Representative agents & Traders • Energy, Power & Utilities • Factory Operations Manager • Import & Export Department • Infrastructure Industry Management • Innovation Division Manager • Innovations & design Manager • Logistics Industry Management • Logistics, Facilitation and • Warehousing Manager • Maintenance/ Service Manager • Manufacturing Industry Management • Metalworking/Steel Mill • Parts & Components, Service and Maintenance Manager • Ports Authority • Processes improvement Division • Production & Operations Engineer • Production Engineer • Production Manager, Technical - Manager • Purchaser & Procurement Manager • R&D, QC, QA Manager • Service and Maintenance Manager • Solutions sourcing Manager • Subcontractors & Contract - Manufacturing • Testing and standards Division

By exhibiting at VMAT, you can:

• Increase awareness and visibility of your brand • Specify, evaluate and assess products in real-time • Drive business, exchange ideas and reconnect with the industry • Target a highly sought-after audience of buyers and decision-makers



VIETNAMESE MANUFACTURERS PAVILION

The Vietnamese Manufacturers Pavilion showcases the capabilities of Vietnam's precision engineering and advanced manufacturing industry.

The Vietnamese Manufacturers Pavilion is where VIMF celebrates the very best in Vietnamese manufacturing, providing a showcase for some of country's most accomplished component manufacturers, precision engineering firms, toolmakers, advanced manufacturers, and general engineering companies.

INTERNATIONAL CONFERENCE

The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

- Digitalising Manufacturing Conference
- Smart connected factory
- Connected and versatile supply chain
- Design, test, make
- Adaptable, flexible manufacturing operations and skills
- IOT & Industry 4.0 Conference
- Robotics, Machine Learning and Artificial Intelligence Conference.



EXHIBITOR PROFILE

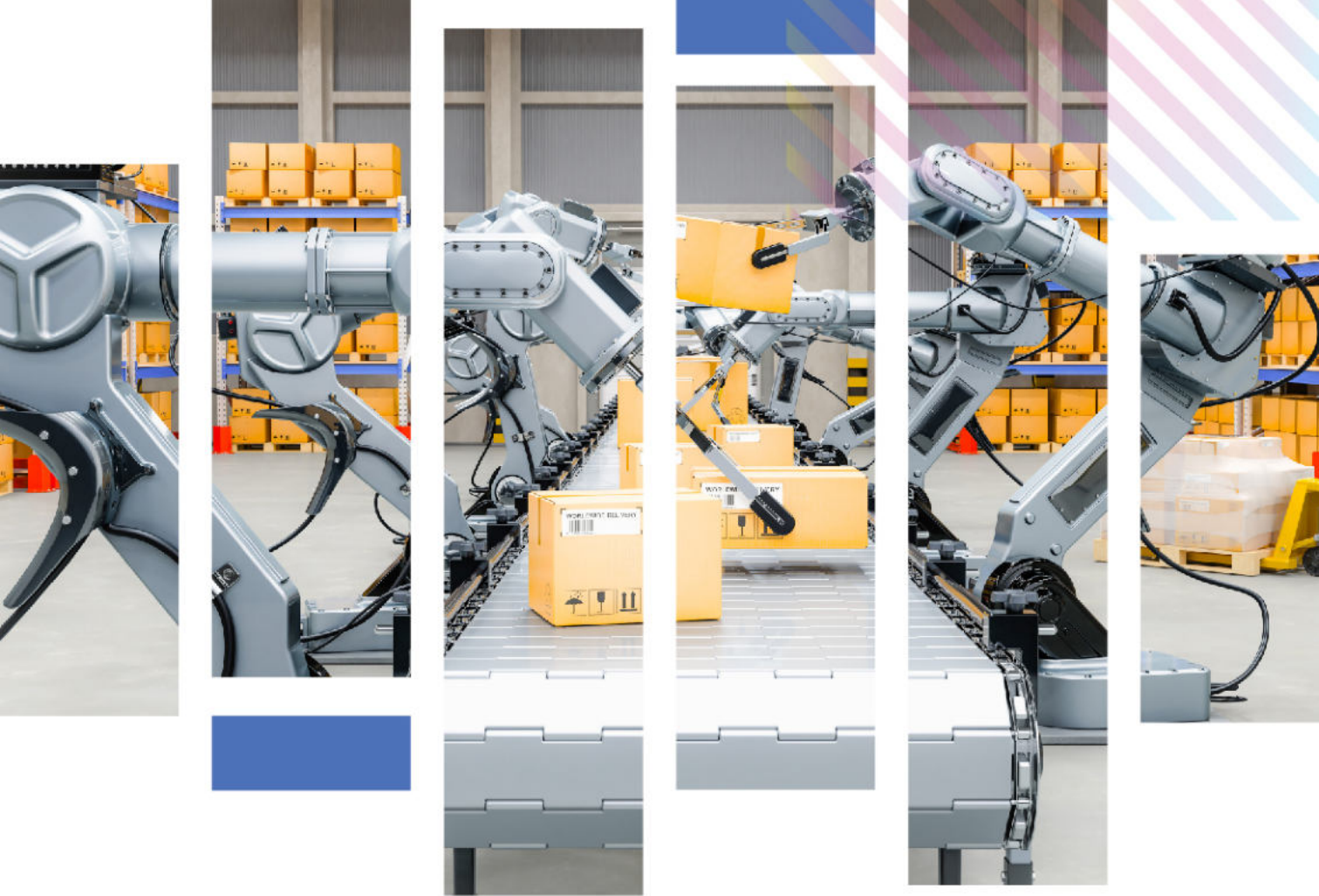
- Aerial Work Platforms
- Agents, Distributors & Trading
- Auto ID/RFID Automated Guided Vehicles (AGV)
- Castors & Wheels
- Complete Installations, Systems & Accessories
- Complete Logistics Service Packages
- Computer & Control Systems
- Controls & Sensors
- Consultancy, Planning & Financing
- Cranes & Accessories e-logistics
- ERP Management Systems
- Factory Equipment
- Forklift Trucks & Accessories
- Government Agencies
- Handling Systems & Overhead Conveyors
- Identification technology
- Industrial Doors & Gates

- Intra-logistics systems & Software
- Labelling Equipment & Systems
- Lifting Equipment & Platform Lifts
- Load cells & Measurement
- Loading Equipment
- Logistics Services
- Packaging & Order-picking Systems
- Packaging & Palletizing Solutions
- Pallet Trucks
- Pallets & Containers
- Port Handling/Systems Process
- Equipment Robots & Handling
- Robot Palletizing Systems
- Scales & Dispensing Equipment
- Shelving Systems Trade Associations
- Transport Services
- Warehousing Systems

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WHY DA NANG



- Favorable geographical location.



- Many industrial parks, industrial clusters.



- Policy supports from the government.



- The center key economic of the central region.



- Infrastructure development.

- 9 industrial zones & 2 high-tech zones.
- 9.5% (Gross Regional Domestic Product: GRDP) / Population 1.195 million.
- Da Nang International Airport is one of the three largest international airports in Vietnam.
- Da Nang port is a national general seaport, a regional hub of Vietnam.



MARKETING CAMPAIGNS



TELE-MARKETING



SMS BRAND



EMAIL MARKETING



SOCIAL MEDIA



MEDIA PARTNERS



ONLINE ADVERTISING



DIRECTLY FACTORY VISIT



POST OFFICE



MARKETING MATERIALS



OUTDOOR ADVERTISING



SHUTTER BUS

CUSTOMIZED SERVICE

Customized services are provided to achieve the business goals of the exhibition.



BUSINESS MATCHING



CLIENT CREATION



FACTORY TOUR



SEMINAR



CLIENT VISIT



INDUSTRIAL CONSULTING



LIVE DEMO



ROBOT PERFORMANCE



BUYER ZONE

VMAT catering to major industries:

- Logistics & Supply Chain
- Retail
- Automotive
- Fast Moving Consumer Goods
- Oil & Gas
- Manufacturing

Visitor Profile:

- Agents, Distributors & Trading
- Building & Construction
- Engineering
- Factory Builders/ Contractors
- Freight & Cargo

Government Agencies:

- Industrial Stockiest
- Logistics
- Manufacturing
- Ports and Airports
- Road Transport
- Shipping
- Warehousing & Distribution



PROJECT **E** D FOR EXHIBITION

15.000
VISITORS



250

BOOTH



INCREASE IN VISITORS
30%

8.000

SQM
OF EXHIBITION SPACE

OPPORTUNITIES



10 ZONES

• MECHANICAL COMPONENTS & MATERIAL TECHNOLOGY ZONE

• ROBOTICS & AUTOMATION ZONE

• MACHINE TOOLS & ANCILLARY EQUIPMENT ZONE

• FACTORY FACILITIES & EQUIPMENT ZONE

• ADDITIVES & ADVANCED MANUFACTURING ZONE

• INDUSTRIAL AI/ IOT ZONE

• DESIGN ENGINEERING & MANUFACTURING SOLUTION ZONE

• INDUSTRIAL ODM/EMS ZONE

• MANUFACTURING DIGITAL TRANSFORMATION ZONE

• MTS ZONE



JOB FUNCTION

- Management
- Operation
- Procurement & Purchasing
- Production & Engineering & Technical
- Quality Control
- Research & Development
- Service & Maintenance



CONFERENCE STREAMS

SPEAKERS

20+

3 DAYS



6 NETWORKING EVENTS



REGISTRATION

- 01** ● **SUBMIT APPLICATION:** 20 Aug 2024 (Da Nang)
- 02** ● **1ST PAYMENT 50%:** Within 7 days from Step 1
- 03** ● **2ND PAYMENT 50%:** Before 2 months from the first day of exhibition
- 04** ● **BOOTH INSTALLATION:** 09 Sept 2024 (Da Nang)
- 05** ● **EVENTS START:** 11 Sept 2024 (Da Nang)

OFFER PACKAGES

Package A:

Space & Standard Shell Scheme Package includes:

White Panel Partition, One Fascia Board with Company Name

- One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs
- One Power Socket 5 Amp Single Phase, One LED Lights
- One Waste Basket, Needle Punch Carpet in Booth.

*Note: Minimum 9m²

Package B:

Space only

*Note: Minimum 18m²



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2024


**THANK YOU AND
SEE YOU AT VMAT 2024**



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